

**HERSHEY (HSY)**

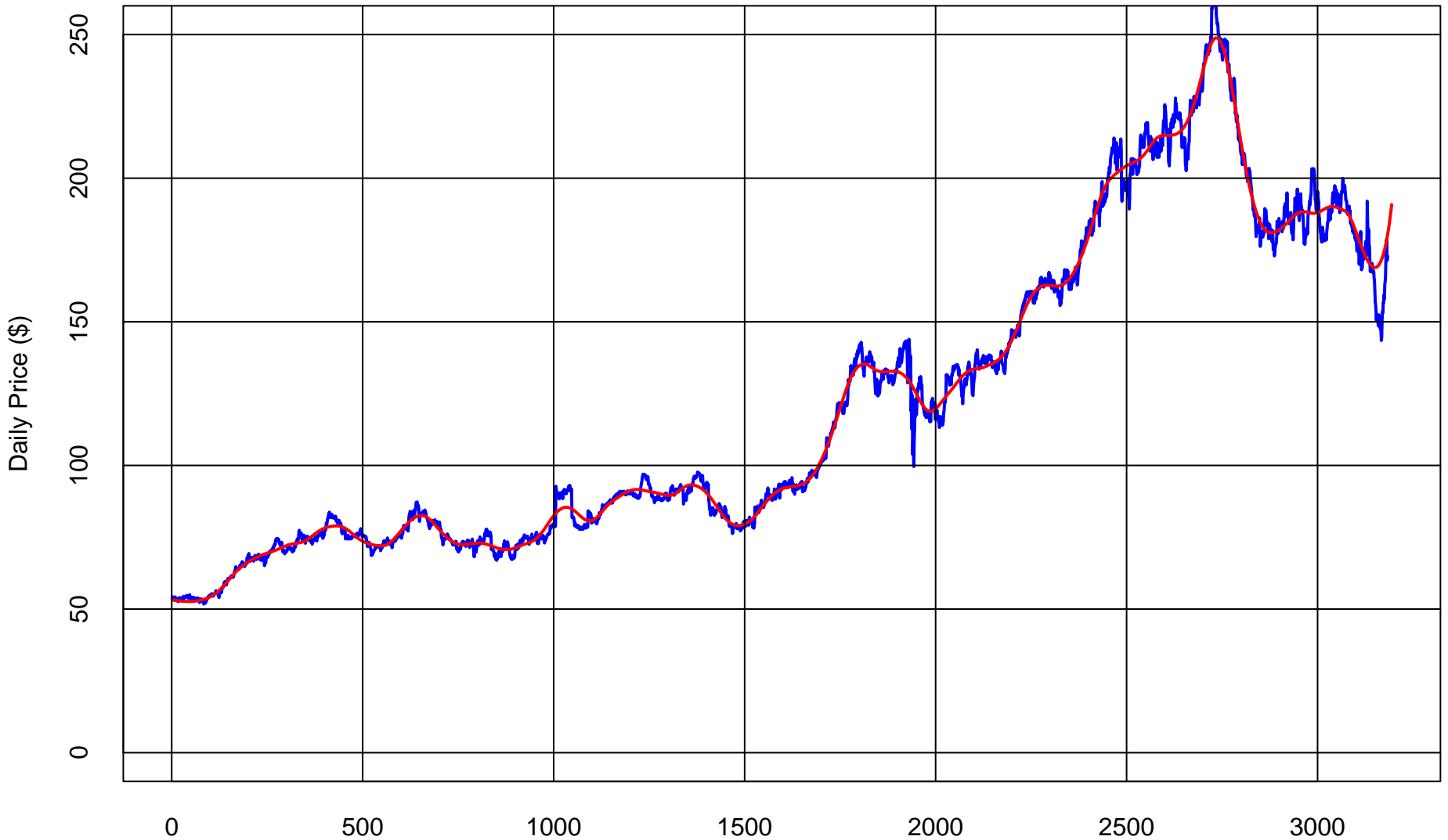
**TREND POTENTIAL = 4.7%**



Trading Days Jul 1 2012 to Present  
Price (Blue) Smoothed Trend (Red)

**HERSHEY (HSY)**

**TREND POTENTIAL = 10.5%**



Trading Days Jul 1 2012 to Present

Price (Blue)

Smoothed Trend + 10-Day Extrapolation (Red)