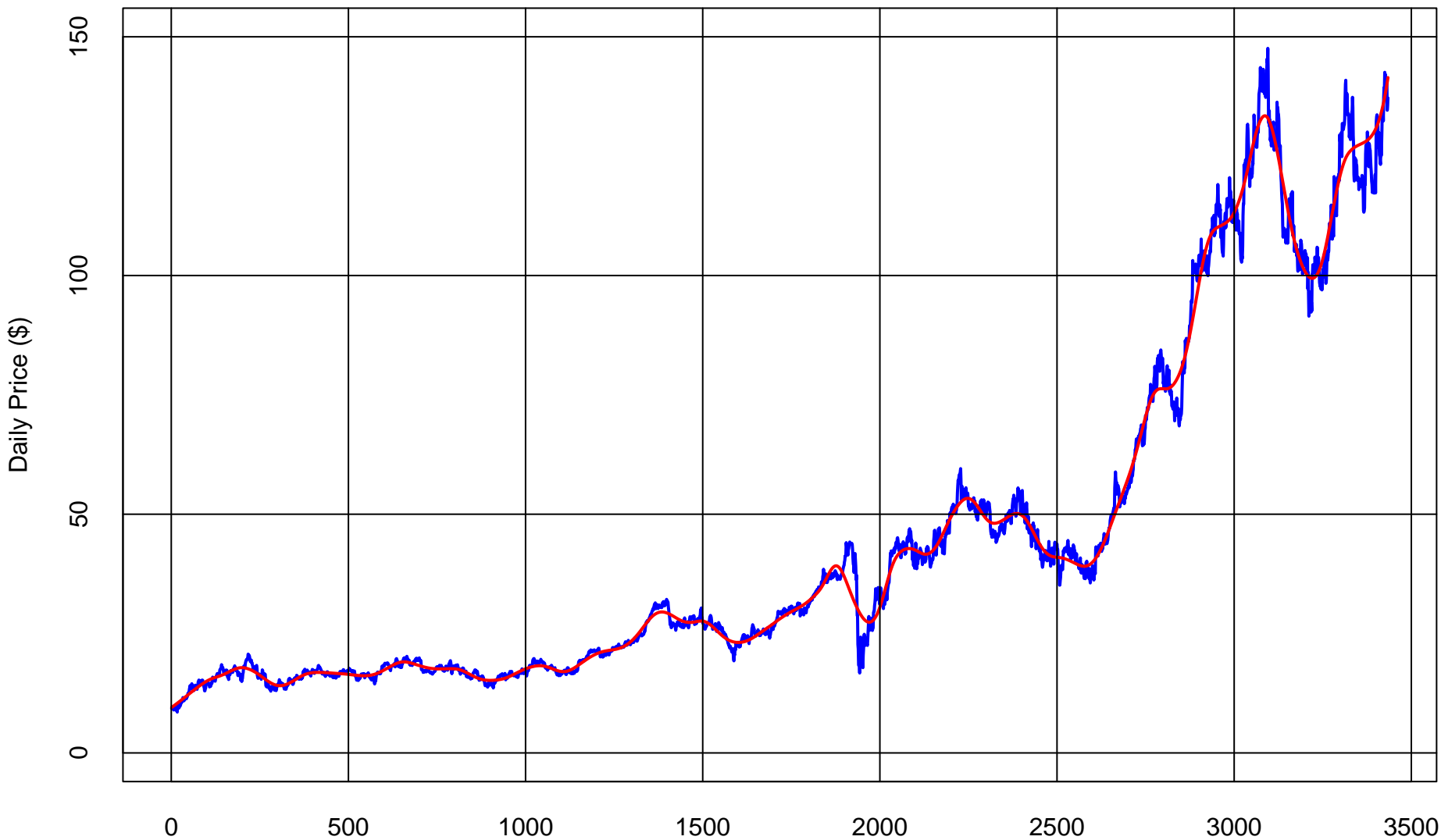
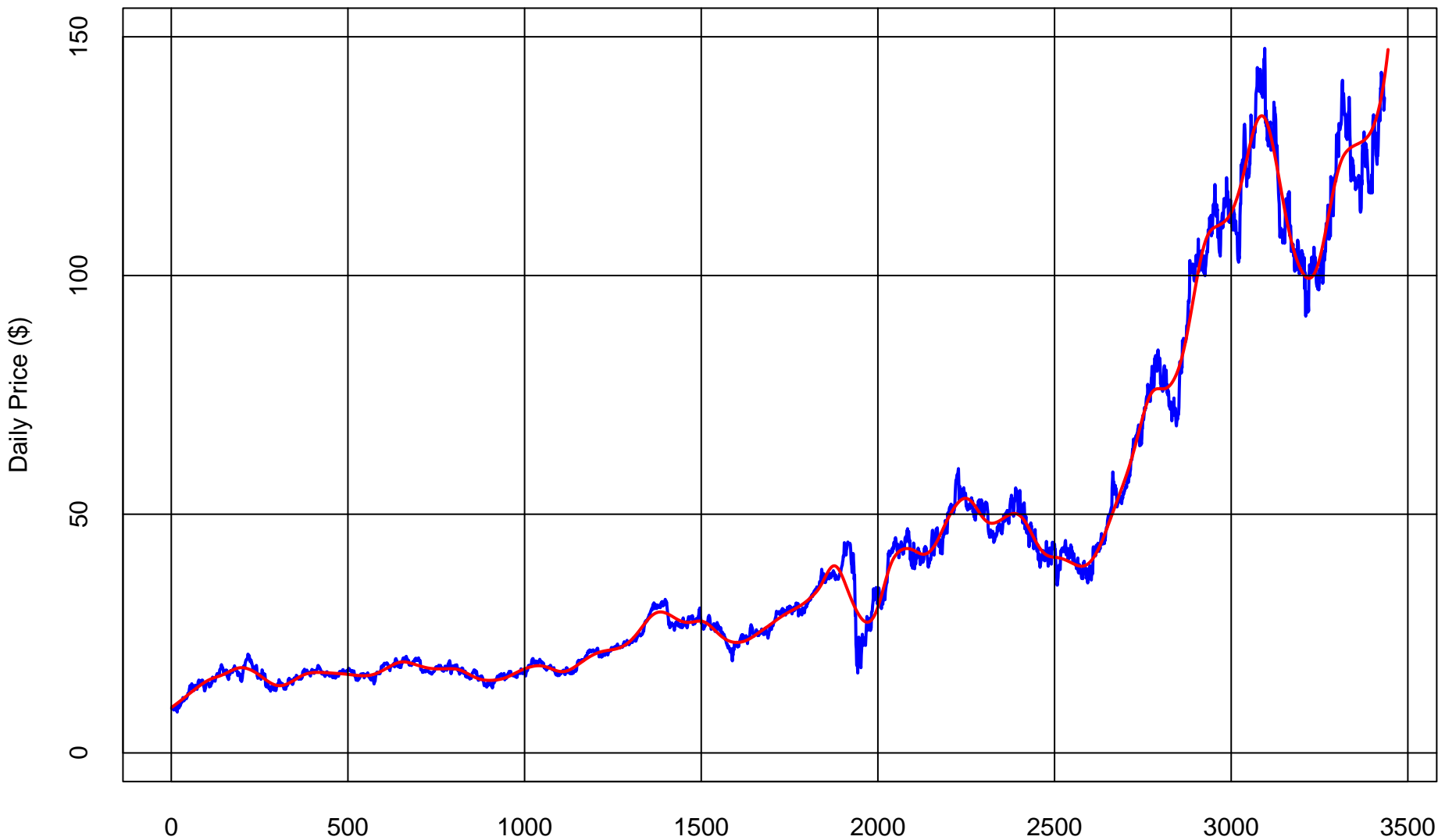


PULTEGROUP (PHM) TREND POTENTIAL = 3.1%



Trading Days Jul 1 2012 to Present
Price (Blue) Smoothed Trend (Red)

PULTEGROUP (PHM) TREND POTENTIAL = 7.4%



Trading Days Jul 1 2012 to Present

Price (Blue)

Smoothed Trend + 10-Day Extrapolation (Red)

PULTEGROUP (PHM) CURRENT RELATIVE STRENGTH = 60.3

