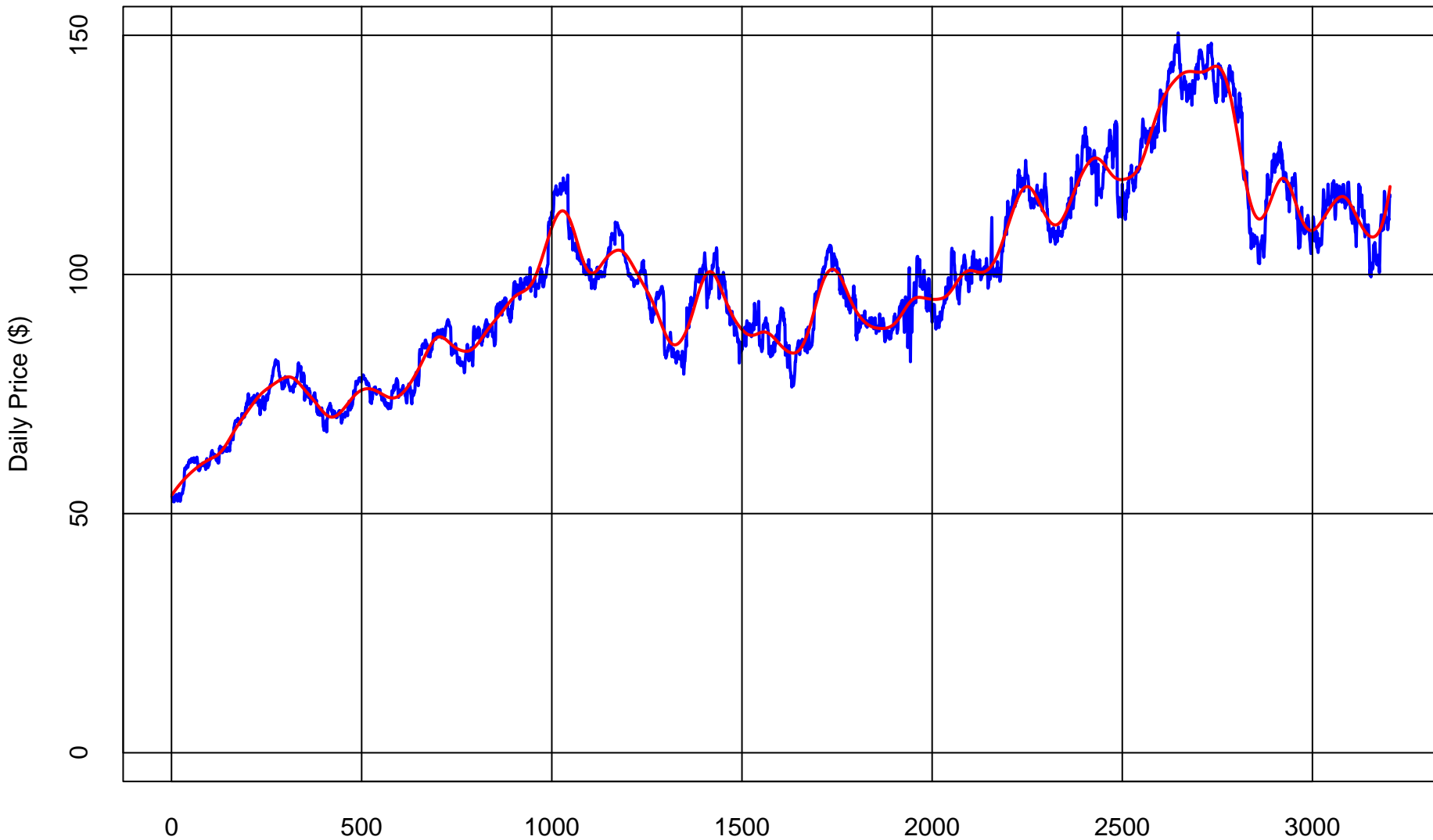


SMUCKER (SJM)

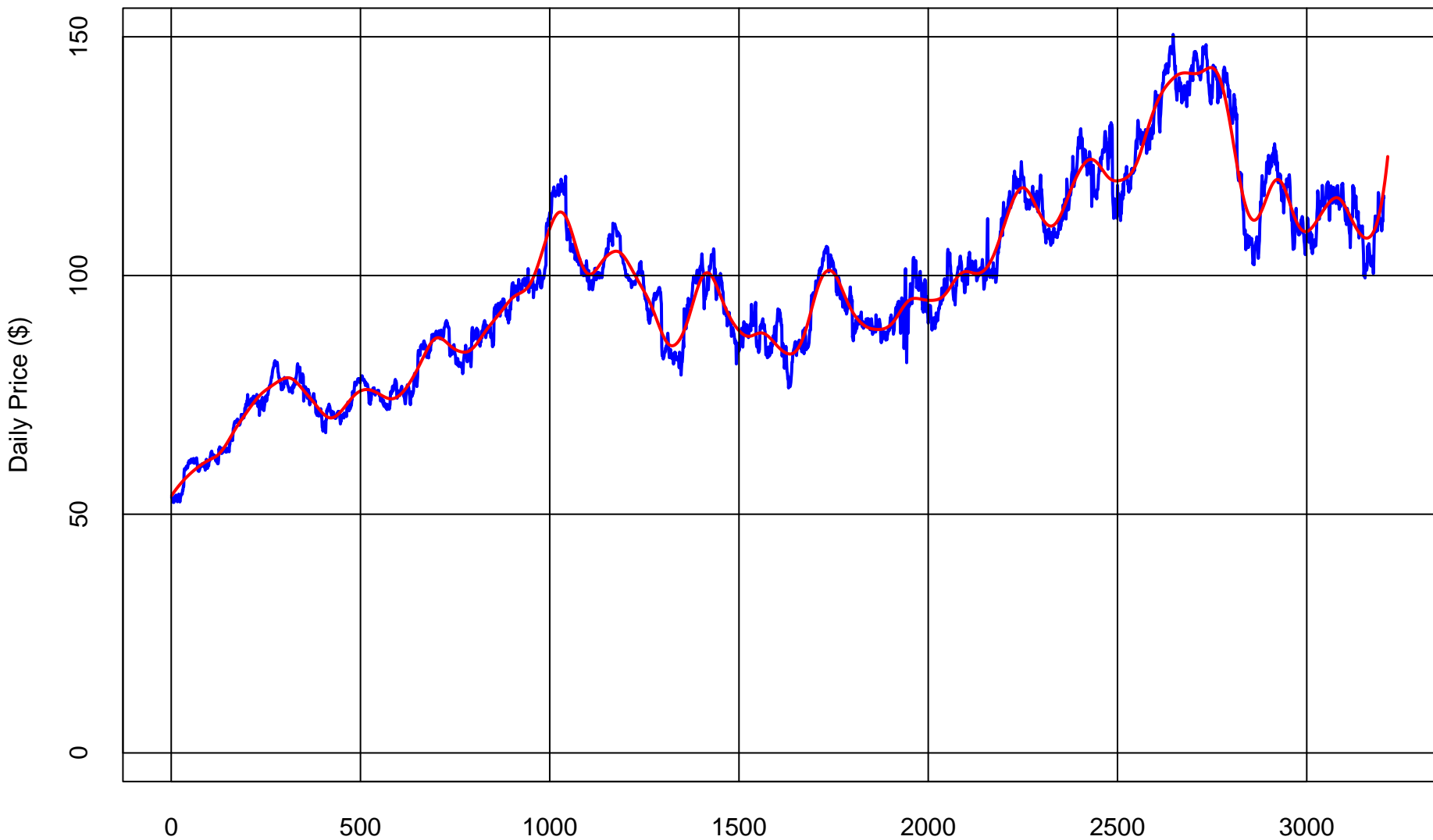
TREND POTENTIAL = 1.8%



Trading Days Jul 1 2012 to Present
Price (Blue) Smoothed Trend (Red)

SMUCKER (SJM)

TREND POTENTIAL = 7.4%



Trading Days Jul 1 2012 to Present

Price (Blue)

Smoothed Trend + 10-Day Extrapolation (Red)